



Can a Bright Spark help your Business?

Masters in Business Studies- Student Placements

Key Information for Employers

The Course

The Masters in Business Studies (MBS) course is a one-year postgraduate course taught at the University of Ulster's Jordanstown Campus.

It introduces students to the key aspects of business and management, for example finance, human resources, operations, marketing, organisational behaviour and strategy.

The Placement

Students undertake a 13 week summer placement as part of the Masters element of the course.

This placement is flexible in nature, and can be designed around individual company requirements. For example the work does not have to be a 9 to 5, 5 day a week commitment. We have found that many companies use students to carry out specific projects such as research into potential markets acting as a consultant to the company.

Placements can be offered on a paid, or voluntary basis, although we would expect employers to meet any expenses students may incur whilst carrying out their project.

During their time on placement, as well as gaining management experience, the graduate student will also be expected to undertake an extended study or consultancy project of direct relevance to the host organisation.

The recruitment process for placements usually starts in March each year, please contact us on the number below for more information.

The Students

Students on the MBS course have usually achieved an upper second class honours degree in a non business related subject.

They are focused on building on their existing skills to pursue a successful career in business management.

The majority of students on the MBS are "home" students, however we regularly have students from countries such as China and India. These students are in demand by companies who are researching potential export/outsource markets because of their local knowledge and international perspective.



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Why Take on an MBS Student Placement?

- MBS students are already qualified postgraduate level, and have a mix of expertise from their first degree and masters qualifications.
- Students have a wide range of business and management skills which can be adapted to any type of organisation.
- MBS students are focused on their future careers and keen to make an impact to get the most out of their experience whilst on placement.
- Specific projects or research can be carried out by qualified students with minimum supervision.
- Focused, committed students can be used as a potential source of recruitment, you can assess how students perform in a particular task.

"Two MBS students from the University of Ulster were placed with us at the Ulster Wildlife Trust. Each produced individual research reports into our current and potential market. Their input was both invaluable and very professional, providing key market information which we would not otherwise have been able to acquire"

Dawn Miskelly, Ulster Wildlife Trust

"My placement required me to conduct essential market research. The aim was to understand how the organisation could increase membership retention and acquisition based on Customer Relationship Management (CRM) theory; the findings from this research have played a crucial part in the Organisation's Communication Strategy. "

Colleen McGivern, MBS 2006

Further information is available from:

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