

Michael O'Neill MBE
Northern Ireland Football Manager

Hannah O'Reilly & Elaine Lavery
Co-Founders of Improper Butter

Professor Neil Gibson
Economist & Media Commentator

SUMMIT

Friday 24th February 2017

Jamil Qureshi
Psychologist to World #1 Performers

Pádraig Ó Céidigh
Business Leader & Senator

The Management & Leadership SuMMit

The Pinnacle of Management Month

Friday 24th February 2017 | 8.15am – 1.15pm | Titanic Belfast

*When did you last take time to think about
the bigger picture for you and your organisation?*



www.mln.org.uk/summit



Business and Public Sector leaders from across Ireland are using the SuMMit as an opportunity to step back from 'urgent' tasks and consider what is 'important' for them and their organisations. The event provides world-class stimulus that triggers fresh perspectives, disruptive thinking, new ideas and an impetus to act. It has received acclaim from the leaders of micro-businesses, SMEs, Corporates, Local Government, Central Government, Charities and Social Enterprises.

Running Order (subject to change)

8.15am	Registration, Light Breakfast, Networking and Exhibition
8.50am	Bill Manson – Opening Remarks on behalf of MLN Jamil Qureshi – <i>The Difference that Makes the Difference</i> Professor Neil Gibson – <i>Uncharted Leadership</i> Hannah O'Reilly & Elaine Lavery – <i>Turning Ordinary into Extraordinary</i>
10.35am	Coffee Break, Networking and Exhibition
11.05am	Welcome Back Pádraig Ó Céidigh – <i>Ahead of the Curve</i> Michael O'Neill – <i>Getting the Best from Your Team</i> Panel Q&A and Discussion with Speakers
12.40pm	Concluding Thoughts
12.45pm	Light Lunch, Networking and Exhibition
1.15pm	Close

Registration & Payment

Thanks to the generous support of MLN's partners, SuMMit tickets are priced at the significantly subsidised rate of only £65+VAT (the true value is £245+VAT). Tables of 8 can be reserved for £455+vat (one place free). All ticket prices include light breakfast and lunch.

There are a limited number of exhibition spaces available at a cost of £495 + VAT.

You can book and make payment online at www.mln.org.uk/summit (follow links to the SuMMit Eventbrite page).

Cheques should be made payable to Podiem and posted to Podiem, City East, 68-72 Newtownards Road, Belfast, BT4 1GW along with delegate name/s, organisation/s and email address/es.

For payment by invoice, more information and all booking/payment queries please email info@mln.org.uk or call 028 9076 1030.

Jamil Qureshi – Psychologist to World #1 Performers

Jamil has helped six of his clients get to number one in the world in their chosen field. He has worked successfully with F1 drivers, world #1 golfers, fighter pilots, medical teams and astronauts on the NASA space programme. He has developed and delivered leadership programs at board level for companies such as Coca Cola, HP, Emirates and Orange. Having spent fifteen years working with the world's elite, he is in a genuinely unique position to define 'the difference that makes the difference'. He will explore how mind-set and attitude are the key to disrupting existing habits, and creating a lasting and purposeful change in behaviour.



Professor Neil Gibson – Economist & Media Commentator

A frequent media commentator and speaker on the international conference stage, Neil is Director of the Ulster University Economic Policy Centre (UUEPC) at the Ulster University Business School. Prior to that he was a Director in Oxford Economics for 10 years, during which time he led consultancy projects for many of the world's largest companies and also undertook significant public sector research projects. A truly engaging orator, Neil will reflect on a turbulent 12 months and offer his views on how managers and leaders can, and must, operate effectively within a consistently unpredictable and chaotic environment.



Hannah O'Reilly and Elaine Lavery – Co-Founders of Improper Butter

In 2013 Hannah, from Enniskillen, and Elaine, from Dublin, developed Improper Butter. Their product is now supplied throughout Ireland, as well as the UK and the Middle East, in outlets such as Supervalu, Waitrose, Avoca and Tesco. Along the way, Elaine and Hannah have delivered a successful Dragon's Den pitch, been named on Ireland's list of '30 under 30' who could shape the future of business and been shortlisted to the final 16 of Sir Richard Branson's Foodpreneur competition. They will share some experiences from their entrepreneurial journey as well as how they turned ordinary in to extraordinary to create a successful business.



Pádraig Ó Céidigh – Irish Business Leader and Senator

Pádraig is Founder of Aer Arann and Aer Lingus Regional. He is currently an Independent Senator (nominated by the Taoiseach). In 2003, he was nominated for World Entrepreneur of the Year and has twice been invited back as a judge. He is Adjunct Professor of Entrepreneurship and Business in NUI Galway and an alumni of Harvard Business School. He is a former board member of RTÉ. Pádraig is a former recipient of the Ernst and Young Irish Entrepreneur of the Year Award and is also founder of a number of other companies in the following sectors: publishing, music, aircraft maintenance, outsourcing, homecare and internet marketing. He will reflect on these experiences and offer lessons that he has learned along the way.



Michael O'Neill – Northern Ireland Football Manager

Michael O'Neill is a national hero, having guided the Northern Ireland football team to its first major tournament in 30 years. Having masterminded qualification for the Euro 2016 finals in France, Michael and his team went on to inspire and enthral the nation by qualifying for the last 16 of the tournament. This was an incredible transformation for a team that, just three years before, was ranked 89th in the world and was in the midst of a 12 match winless run. Michael will reflect on this journey and share some of the lessons that he learned as well as insights in to how to get the best out of your team.





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What have previous attendees said about this event?

Amazing value! Small money and big motive.
Jo Dwyer, Principleview Ltd

Invaluable, multi-disciplinary insight with real applicable outcomes.
Lorcan McCabe, Aurum Holdings

It is not often you see a standing ovation at a business conference. Fantastic Event.
Barry Mulhern, CMass Ltd

My senior management colleagues and I have found today's event to be tremendously beneficial.
Philip McBride, Thales UK

Take time out to attend this event. The insight and opportunity to reflect is worth it!
Jonathan McAlpin, East Belfast Enterprise

The best £65 you will ever spend.
John Burke, Northern Ireland Water

So many great speakers leaving me with lots of ideas to improve management.
Joan Gormley, Ofqual

Provides the opportunity to think clearly.
Terry Bell, Bell & Company

TERMS & CONDITIONS:

Once a booking is confirmed there is no refund on cancellations. Substitute participation will be accepted; subject to prior notification to the organisers, Podiem Ltd. The organiser reserves the right to alter any of the arrangements of this summit, including cancellation of the event, should unforeseen circumstances require such action. The organisers accept no responsibility for resulting costs and/or inconvenience to delegates. By registering for the M&L SuMMit, delegates give permission for their contact details to be used for official purposes. By booking you agree to the terms and conditions outlined above.